

traveling salesman or "drummer" all went along together. All three were popular treats in those days, and the "bounden" duty of drinks and food for the customer, established a reputation of the happy-go-lucky "drummer" with "a girl in every town," and an "expense account" which was provided for this "emissary of goodwill" by the company he represented.

This old custom went out with the hitching post at the front gate. The free lunch at the saloon bar, and free transportation, with the jolly, gay



The Store on Wheels